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Poland still attractive to investors

The current crisis verified economic attractiveness of investment destinations worldwide. According to a survey conducted by UNCTAD, Poland not only is among the countries which do not suffer effects of the global economic downturn but classifies as one of the top 15 most FDI friendly countries in the world.

On July 22nd, 2009 the UNCTAD published its yearly survey "World Investment Prospects Survey 2009-2011". This year's results confirm Poland's position among the most FDI friendly countries in the world. In fact, the country is the only CEE representative in the group of the top 15 countries attractive for FDI by factors favoring investment. From among countries in the west of Europe it was Germany, France and the UK that managed to enter the group.

Investment attractiveness of the countries was evaluated in 13 categories. In several of them Poland performed well above the world average. The country was highly assessed in respect of the size of local market and the growth of market. In that categories the surveyed appreciated also the BRIC countries, Indonesia, Germany, Vietnam and Thailand. Moreover, the surveyed highly appreciated the Polish investment incentive system and the fact that Poland offers an easy access to international markets.

From among the new EU member states only Poland and the Czech Republic managed to appear among the top 30 most attractive investment destinations, with Poland in high 11th position.

The yearly UNCTAD survey was conducted in the first half of the year and covered 241 transnational corporations. (UNCTAD/ PAIiIZ)