

Oxford Summit of Leaders – Monday 15 March 2010

Agenda

The overriding theme of the summit will focus on the EU 'Eastern Partnership' initiative, inaugurated in Prague on 7 May 2009. Invited speakers and delegates from West and Eastern Europe, including business leaders, political figures and academics, will gather to gain an understanding of market dynamics, share knowledge and opportunities, and debate the key issues.

Broadly speaking, the summit breaks into three streams:

- **The Eastern Partnership – championing commercial dialogue between the EU and its eastern neighbours**
 - The prospects of New Association Agreements and deep free trade agreements
 - Co-operation on issues including democracy, economic reform and energy
 - Setting up a framework for dialogue
 - Putting plans into action
- **The UK and Eastern Europe – working together**
 - The UK economy post-recession
 - New opportunities for regional investments
 - UK business and taxation issues
- **Academic excellence and commercial partnership**
 - The UK's unrivalled academic institutions
 - Cooperation in exchange programmes
 - Study opportunities in the UK
 - CRE – bringing higher education bodies together

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Speakers

Catherine Bearder MEP, representative of the South East region in the European Parliament.

Catherine sits on both the Regional Development committee, which covers all the regions within the EU, and the International Trade committee. As such, she is ideally placed to speak authoritatively on the opportunities and challenges inherent in UK and Eastern European business initiatives.

www.bearder.eu

John Netting, Director General, Europe Business Assembly

John has held senior management and chief executive positions within both European and North American technology and engineering organisations. He has been involved in company start-ups, joint ventures and strategic alliances across Europe, in India and South America.

He joined the staff of Oxford Brookes University Business School in 1996, and lectures in international management, corporate strategy and organisational behaviour.

www.business.brookes.ac.uk

Wil Goodheer, President of the Club of Rectors of Europe

President of the International University Vienna, Wil is an academic innovator, developing a wide range of unique educational and distance learning programmes and techniques.

He was invited to become President of the CRE in 2006. Promoting academic connections globally, the CRE brings together leading figures from 84 universities across Eastern Europe, Middle Asia and Africa.

Paul Briggs, CEO, Thames Valley Chamber of Commerce, UK

Paul is Chief Executive of the Thames Valley Chamber of Commerce Group, voted National Chamber of the Year by UK business in 2007, and now one of the largest chambers in the UK.

Paul uses his role at the Chamber to promote better understanding of opportunities for transnational business, including those in Russia, CIS Countries and Eastern Europe. He is a passionate advocate of the need for commercial dialogue and co-operative working for mutual advancement.

Katherine Barton, intercultural trainer, facilitator and coach *United Kingdom*

Katherine has substantial experience of training and development within the corporate, public and creative sectors alike. This work in a range of environments, from investment banks to jazz clubs, enables her to relate to a diversity of people and to bring an open and fresh perspective to each new project or client.

Katherine has cultivated an international outlook, with an M.A. in Modern & Medieval Languages from the University of Cambridge and time spent living and working all over the world. Her role as a Business Change Analyst with GF-X, a McKinsey founded B2B internet start-up company, saw her delivering over 100 training sessions in locations including San Francisco, Geneva, Dubai and Hong Kong. Clients have included nationals from most continents including British Airways, BP, JPMorgan and American Express.

www.katherinebarton.com

Pat Bacon MBA, President of the Association of Colleges and Principal of St Helens College

After a 30 year career in further education, Pat was elected President of AoC in 2009. Pat is a Director of St Helen's Chamber, and a member of the LSC Regional Council and Regional Skills and Employment Board in the North West.

Kim Terrar, Co-director of Oxford International College

Kim was educated at Otago University, New Zealand and has extensive academic experience in New Zealand, Australia and the United Kingdom.

Iness Molinaro, Director for liberal art programmes, St. Clare's, Oxford

Born in Montreal, Canada, Ines earned her doctorate in Politics and Government at the University of Notre Dame (Indiana USA). She has lectured in politics at the Universities of

Birmingham, Warwick and Cambridge. In September 2003, she took up her current post as Director of Senior Academic programmes at St. Clare's, Oxford.

Jessica Woodman, Acting Principal, Regent Oxford