

Meet the Market Expert – China ICT clinics
Monday 19 April 2010 Copthorne Hotel, Slough 09:30 – 16:30

China is a thriving market for ICT companies with high demand for resources and knowledge. ICT products and expertise from UK companies are highly regarded providing numerous opportunities for businesses like yours.

The sheer size and diversity of the Chinese market means that ICT provision and need is varied. For this reason we are inviting **four ICT China Market Experts with differing geographical and ICT sector expertise** to host **free 30 minute one-to-one meetings** with South East companies. Benefits include: an overview of ICT business opportunities in China (including regions); Essential cultural tips; access to relevant business contacts / websites; answers to your specific questions face-to-face.

Our ICT specialists from **Beijing, Shanghai, Chongqing and Guangzhou** are based in-market and have access to the latest business developments and opportunities. **Your product/service expertise will be matched with the most appropriate Market Expert** to ensure you receive the relevant advice and guidance. To book your free appointments contact the Events team on 08452 717 400 or email [**events@uktisoutheast.com**](mailto:events@uktisoutheast.com)

Doing Business in the Nordics
Friday 30 April 2010 Holiday Inn, Guildford 09:00 – 14:00

The Nordic region is bigger than France and Germany combined and is home to global brands such as Nokia, Carlsberg and Ericsson. There is demand for high quality British products and services and opportunities exist for South East businesses in all sectors.

To help you find out more, UK Trade & Investment are running an informative seminar.

Just some of the benefits of attending include:

- **A detailed update on the latest opportunities in the Nordics from informative speakers;**
- **Expert advice** from Gunnar P Larsen, Danish-UK Chamber of Commerce;
- **A case study presentation** from Azra Devonshire, Devaz Leathers Ltd;
- **Optional one-to-one meetings;**
- The chance to **sign up for our Market Visit to Norway and Denmark in 2010.**

The event costs £50 per delegate. An early booking discount of £15 per delegate is available if you book before Friday 9 April 2010, subject to conditions. To book your place, visit [**www.uktisoutheast.com**](http://www.uktisoutheast.com) contact the Events Team on **08452 717 400**, or e-mail [**events@uktisoutheast.com**](mailto:events@uktisoutheast.com)